



# FREJA AVEBÄCK

*Date of birth: 1995 03 12*

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## IT COMPETENCE

Adobe CC  
Microsoft 365  
Salesforce  
CMS - Wordpress  
Visma

## LANGUAGES

Swedish (*mother tongue*)  
English (*fluent*)  
French (*beginner*)  
Dutch (*beginner*)



[Freja Avebäck](#)

## WHO AM I?

I'm a team player with strong communication skills. I have a positive attitude and a good ability of problem solving where I don't hesitate to incorporate the right people while doing it.

I'm social and I enjoy interacting with people both inside and outside the organisation.

## EDUCATION

**SÖDERTÖRNS HÖGSKOLA** (*University*)  
2016-2019 (*Bachelor*)  
Tourism Science and Media techniques  
- *Two essays at C-level*

**KÄRRTORPS GYMNASIUM**  
2011-2014  
The Social Sciences Program with a focus in media

## WORK EXPERIENCE

**AWARDIT AB** (*Employed, full time*)  
September 2022 -  
Key Account Manager  
- The main commercial contact for a set of accounts operating within the B2C segment  
- Close cooperation with both retail, finance, sales support, customer service, sales and other areas internally.  
- Plan and manage campaigns for the accounts that I handle  
- Plan the budget for each account that I handle

**SINCH** (*Consultant, full time*)  
December 2021 - September 2022  
Billing Specialist  
- Handling US accounts  
- Implementing products in the billing system  
- Handling invoicing, creating and sending credit notes, handling disputes and different queries  
- Close cooperation with other teams

## WORK EXPERIENCE

### **HANDELSBANKEN** (*Consultant, full time*)

August 2021 - December 2021

#### KYC Operations and Administration

- KYC Operations and administration at the financial crime department at handelsbanken. Handling customer data. Time-limited consult

### **TELIA CARRIER** (*Full time*)

2019-2021

#### Voice Trading

- Trading Evolution project. Supported with the process of replacing several old systems with a new voice trading system, ensuring that critical processes worked

#### System Development

- Offboarded and onboarded accounts from an old system to the new system  
- Coordinated the planning of the account migration  
Was closely involved in the development of the vendor price list process in the new system, resulting in a higher level of efficiency and transparency

- In addition to working with external customers and vendors, worked also closely with other internal units such as Sales, Billing, Finance, Credit Management and Networks, with the goal to improve cooperation and find resolutions to disputes

#### Nettings

- Managed nettings with our counterparts to secure the monthly cash flow

#### IP Billing Manager

- Handled 10 countries/Telia entities (*Belgium, Bulgaria, Canada, Croatia, Estonia, Latvia, Lithuania, Norway, Slovakia and Spain*) plus all the Microsoft accounts for the Netherlands entity

- Implemented billing products in our billing system, handling invoicing, creating, and sending out credit notes

- Handled customer questions and possible disputes for my assigned entities  
- Had a close cooperation together with Sales and Sales Excellence

### **BAUHAUS Gala**

2021

Employed during the week of the gala to help with preparing the competition by:

- Booked the athlete's PCR-tests and handed out the PCR-certificates
- Worked from the office with different tasks
- Worked at the Press Conference prior to the gala
- Worked at the VIP dinner the evening before the gala

### **TELIA CARRIER** (*Part time and summer job*)

2016-2019

#### Rate Management

- Managed the implementation of price lists into our billing and routing system and communicated with account managers and external vendors to solve any issues that occurred due to price list errors or errors in the system  
Prepared information for the company's move to a new office including system clean up

### **SUBSTITUTE TEACHER**

2014-2016

#### Björkhagen's and Hammarbyhöjden's units

- Long-term substitute at the preschool Kronan from January 2015 - June 2016
- Substitute at different preschools for a couple of weeks during the autumn 2014

### **EVENT** (*Veckans Affärer*)

2014

#### Via Academic Work

- Worked at events for Bonnier's Veckans Affärer during the autumn 2014.

## COMMISSIONS OF TRUST

### EUROPEAN ATHLETICS COMMISSION, YOUTH ADVISORY GROUP

2023 -

- I've been selected to be a part of one of European Athletics Commission groups, The Youth Advisory Group.
- This group contains of 6 people from different countries

### SWEDISH ATHLETICS ASSOCIATION (*Board member*)

2022 -

- I was elected into the board of the Swedish Athletics Association in March 2022.
- I'm part of the international committee
- I was a part of the management team to implement the Swedish Race Walking and Hiking association

### EUROPEAN ATHLETICS FUTURE LEADERS TEAM

2019 -

- I am a part of the European Athletics Future Leaders Team since 2019
- The summer of 2022 I got selected to be the coordinator of the group.
- The Future Leaders Team arrange the Future Leaders Forum (*formerly called The Young Leaders Forum*)
- The forum takes part every second year during the European Championships.
- We will release a podcast Q1 2024 named **Rise and Lead** in close partnership with the European Athletics Federation.

### SWEDISH ATHLETICS ASSOCIATION - YOUTH COUNCIL

2017-2021

- I had the position as President in the Youth Council between March 2018 and March 2020
- We planned, started and implemented the pilot round and the second round of the leadership program **Youth Athletics Leader Academy 2018-2019** & **2020-2021** for youths between the age of 15-25
- Participated during Young Leaders Forum in 2018 in Berlin as a Swedish delegate
- Took part in creating the award **Årets Unga Ledare** (*Young Leader of the year*) handed out by the Swedish Athletics Association each year

### VOLUNTEERING

2002 -

#### BAUHAUS gala

- TV-Spotter for SVT (the Swedish Television) during the gala
- Hostess at The Royal Stands during the gala
- Hostess at ArlandaExpress
- Hostess at the stands during the gala

#### Midnattsloppet

- Different tasks during Midnattsloppet between 2002-2018

#### Local athletics competitions

- Different tasks during the competitions

## SPORTS AND HOBBIES

### ATHLETICS

2002 -

- I am still active as an athlete and both train and compete for **IFK Lidingö**. Started out my athletics career in the athletics club Hammarby Friidrott, which I was a part of for 16 years and after that I've represented Malmö AI (MAI) for 6 years.
- Assisted in younger groups as a coach during several occasions when I was a part of Hammarby Friidrott

### HORSES

Furunäs Stud

During my spare time I enjoy spending time with our Shetland ponies. My grandfather founded our stud back in 1965.

### PHOTOGRAPHY

I enjoy photography on my spare time with my camera Fujifilm X-E2S.